

5 Technology Hacks to boost your Nutrition Practice (Webinar Summary)

by Nutritionist Entrepreneurship Program

HACK #1 - Canned responses in Gmail

- *Purpose* - Using this hack, you can save email templates and quickly send standardised emails without having to copy/paste.
- *Cost* - FREE
- Check this article for more details - [How to Create a Gmail Canned Responses](#)

HACK # 2 - Get novel ideas for email / print / ad campaigns

- *Purpose* - On this site, you will find hundreds of ideas of successful ad campaigns from the last century along with a detailed analysis. You can borrow ideas from here for your campaign.
- *Cost* - FREE
- Check out this website - <http://www.swiped.co>

HACK # 3 - Free stock images for all your creatives

- *Purpose* - You can use these creatives for your website / brochures / blogs and you don't have to worry about copyrights
- *Cost* - FREE
- *Check out the following websites:*
 - www.unsplash.com
 - www.pixabay.com
 - www.treestocks.org
 - www.gettyimages.com
 - www.stockphotos.io
 - www.123rf.com
 - www.dreamstime.com
 - www.shutterstock.com (weekly royalty free images)

HACK # 4 - Copy Bulk contacts from Excel to Phone

- *Purpose-* If you have a long list of contacts on a spreadsheet that you want to transfer to your phone, you don't have to do it manually. You can do it within seconds using this app.
- *Cost - FREE*
- Check this out:

For Android -

https://play.google.com/store/apps/details?id=in.vijaykhatri.exceltocontacts&hl=en_IN

For iOS -

To implement this hack in iOS isn't as easy as Android. But you can do it by converting the excel file to vcf format.

Check solution #3 of the below article:

<https://www.techgenyz.com/2018/02/09/import-excel-contacts-list-iphone-device-icloud-application/>

HACK # 5 - Track when people open your mails

- *Purpose-* With this hack, you will know when people open your emails, so you can track your engaged clients, leads who are interested and proactively follow-up with them.
- *Cost - FREE (free version provides basic features)
Premium version - Rs 2000 approximately for the whole year*
- Click on the link below and install mailtrack to track your emails:
[Install Mailtrack](#). Please note that this tool works ONLY with gmail.

Good luck applying these hacks!

Would you like to learn more?

We have a program specially designed for you. A program that would help you transform your nutrition practice! **Join our NEP LIT30 program and learn IT skills in 30 days!**

You can check out the details here: www.mynep.org/lit30